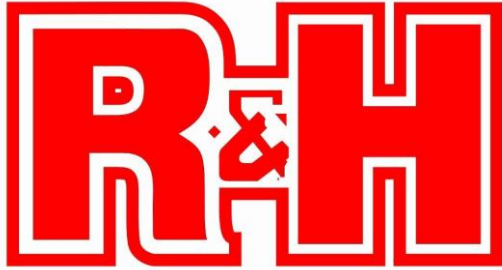


# **IAS R&H RICHCREME BASE**

**A VERSATILE Solution For Your Bakery**



Add just about any flavor or filling to *IAS R&H RICHCREME BASE* and get rich, flavorful, moist and beautiful muffins, ring cakes, loaf cakes and specialty cakes with excellent shelf-life. Batters made with *IAS R&H RICHCREME BASE* are thick and suspend fruit, nuts and other ingredients evenly for amazing taste in every bite.

## **FEATURES & BENEFITS:**

- ✓ The "Original Creme Cake"
- ✓ Tolerant formula that performs well in a variety of production and baking environments
- ✓ Extremely versatile for making a wide range of products: Layer Cakes, Muffins, Cupcakes, Sheet Cakes, and Loafs.
- ✓ Preferred flavor and moistness
- ✓ Thick batter suspends inclusions evenly; baking chips, fruits, nuts and others
- ✓ Batters and finished products perform through a freeze/thaw cycle
- ✓ Longer shelf-life resulting in fewer stales and more efficient production
- ✓ Easy preparation and convenience for operators; add eggs, oil and water.
- ✓ Wide variety of recipes and formulas variations to help you sell more products

I.A.S. Corp.

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**Mixes & Bases**

# **IAS R&H RICHCREME BASE**

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# **R&H**



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